

Conference 9 APRIL 2019

Smart & Sustainable Cities - Implementing the French-Swedish partnership for innovation and green solutions

Näringslivets hus, Storgatan 19, Stockholm

Why a FR-SE Conference on smart cities?

The increased urbanization due to population growth in a context of climate change must be tackled through innovative solutions and further digitalization. French and Swedish cities are currently experiencing rapid growth and thus facing capacity issues (accommodation, infrastructures, public transportation) as well as concerns regarding sustainability (energy efficiency, waste management, and water treatment, electric vehicles, etc.). **Both countries have already taken ambitious steps to answer the need for more sustainable and smarter cities.** In France, the ambitious Grand Paris project aims at tackling mobility and accommodation issues. In Sweden, new innovative green urban areas such as Hammarby Sjöstad proved that fully integrated sustainable cities are today a reality.

In this context, the theme “*smart cities*” was selected as one of the key pillars of **the French-Swedish Partnership for Innovation and green solutions** signed by President E. Macron and Prime Minister S. Löfven in November 2017.

In order to implement the partnership, a conference on the development of smart cities will be organized by the French Chamber of Commerce in Sweden (lead partner) with the support of the French Embassy in Sweden (Regional Economic department and the French Institute). **The conference will take place at Näringslivets Hus, Stockholm, on 9 April 2019.** The targeted audience will be **around 150/200 persons** including public (e.g State, local authorities, agencies, universities and research organisations), private stakeholders (companies, utilities, banks, etc.) and civil society (think-tanks, NGOs, etc.) as well as media/press.

PROGRAM

8:30 - 9:00 | Registration

9:00 - 10:15 | Opening words & introductions

- *Per Bolund* | Minister for Financial Markets and Housing, Deputy Minister for Finance
- *David Cvach* | Ambassador of France to Sweden
- *Yves Chantereau* | President of the French Chamber of commerce in Sweden
- *Lars-Åke Tollemark* | Managing Director Nordic Unibail-Rodamco-Westfield
- *Jeremy Keane* | Country Head BNP Paribas Sweden

10:15 - 10:30 | Coffee break

10:30 - 12:00 | Morning parallel sessions - Smart cities

Session 1. Global approach to mobility. Exchanges on mobility challenges resulting from the rapid growth of cities and the need to tackle climate change through greener transport. Innovative solutions such as logistic solutions for the “last mile”, improved public transportation network and inter-city link will be discussed.

Moderator:

- *Mattias Goldmann* | CEO Fores Think Tank and Agenda 2030

Keynote speaker:

- *Anders Berger* | Director of public affairs Volvo group

Panelists:

- *Martin Hansson* | Head of the Green Group, Stockholm Municipality
- *Sofie Vennersten* | Program Director, Drive Sweden
- *Gunnar Schön* | CEO Transdev Sweden
- *Josephine Adorelle* | General Manager Aimosolution
- *Christoffer Lind* | Head of shopping centre management, Unibail-Rodamco-Westfield
- *Alexis Kahlmann* | Business Director, Keolis

Session 2. Green Building. City growth calls for new housing and infrastructure projects encouraging the construction of energy-efficient buildings, such as industrial wooden buildings that contribute to the bio-economy, increasing biodiversity, and promoting social diversity.

Moderator:

- *Camilla Schlyter Gezelius* | Architect & Sustainable design innovator

Keynote speaker:

- *Rostand Moutou Pitti* | Professor wood buildings, Clermont Ferrand, France

Panelists:

- *Andreas Finnstedt* | VP for Digital Energy, Schneider Electric Sweden
- *Sandra Frank* | Marketing Director Folkhem constructions
- *Bo Frank* | President of the municipal council of Växjö
- *Ulrika Lilja* | EVP communications, Stora Enso
- *Olov Schultz* | Head of the International Secretariat of National Housing Board
- *Gustaf Landahl* | Environment & Health, City of Stockholm
- *Louise Ryning* | Head of Development, Unibail-Rodamco-Westfield

Session 3. Energy and Smart Cities. Growing cities imply managing the energy in the urban space in many different areas, providing solutions regarding urban street lights, mobility, security, sustainable heating and cooling. The challenge of energy efficiency can thus be answered through innovation and technology. Technical solutions such as more resilient systems, the use of data, and the benefits of district smart grids will be discussed.

Moderator:

- *Peter Anderberg* | Nordic Heat

Keynote speaker:

- *Björn Jernström* | CEO and Founder Ferroamp

Panelists:

- *Jacob Illeris* | Business Development Director, Veolia Nordic
- *Denis Hameau* | Municipal councilor Dijon, project manager OnDijon Human Smart City
- *Carmen Munoz-Dormoy* | CEO Citelum
- *Jean-Bernard Collin* | CTO Scandinavian biogas
- *Jan Hellgren* | Strategic Director AXIANS, VINCI Energies

12:00 - 13:00 | Lunch break

Afternoon session - Governance and best practices approaches

13:15 - 14:45 | Plenary Session 1. Housing policy, Social inclusion & citizen

participation. Growth in urban areas increases the demand of housing and governance measures need to be taken to make sure that newcomers can access accommodation. Moreover, the issue of social inclusion, meaning avoiding segregation in cities through innovation and inclusive solutions would be addressed. Sustainable cities are also based on the inclusion of citizens through an active participation. In a context of digital transformation, digitalization has become the privileged tool for ensuring that citizens' voices are being heard.

Moderator:

- *Yves Chantereau* | President of the French Chamber of commerce in Sweden

Keynote speaker:

- *Suzanne Dathe* | Municipal Councilor Grenoble, Member of the FR-SE Alliance for Urban Sustainability

Panelists:

- *Charlie Gullström* | Research and Design strategist at Viable Cities, the Swedish Strategic Innovation Programme for Smart Sustainable Cities
- *Vu Bui* | President Block by Block
- *Ahmed Abdirahman* | year opinionsbildare 2017 policy expert Stockholm Chamber of Commerce
- *Erik Stenberg* | Architect KTH, Project Green Residential Stockholm

14:45 - 15:00 | Coffee break

15:00 - 16:30 | Plenary Session 2. Resilience and sustainability. Bigger cities calls for redefining the link between public, private and civil stakeholders. Best practices such as community approaches and large scale project financing will be shared and discussed.

Moderator:

- *Sepehr Mousavi* | Chair - Swedish national standardization committee for "Sustainable Smart Cities and Communities"

Keynote speaker:

- *Erica Eneqvist* | Researcher at RISE Research Institutes of Sweden

Panelists:

- *Yacine Slamti* | Senior expert smart & sustainable cities, Swedish Standards Institute
- *Jonas Törnblom* | Initiator of the Swedish School of Governance project

16:30 - 17:00 | Conclusion and mingle